

FOTFA MINUTES

November 12, 2019.

Silvano's Apartment at TWCF

Attending: Donna, Toby, Tatum, Barb, Silvano, Erin, Nate, (Sarah)

10:35am Opening:

Silvano read "In this great turning lead we love" dedicated to Ex-President of NOFA, Vermont

Tatum lit the Candle

Approval of the minutes from October 10, 2019 -

If you were an herb, which one would you be?

Basil, Thyme, LemonBalm, Thyme/Lavender, Parsley, Sage, Peppercorn, Rosemary, Rosemary, Cannabis, Nettle

Silvano's report:

1. The roof is on the cow shed!
2. Things we need to address:
 - a. Changes to the BOD meeting were not communicated to the farmers. Changes should be sent out by the Chair.
 - b. Pine Hill kindergarten food is conventional
 - c. High Mowing food – they use white eggs which are all conventional, they only need 10doz/week so we should send them our eggs. Donna will contact Jennifer
 - d. Need a sign stating there will be no car idling in the lot

Nate: advice on using social media to boost fundraising, and how critical it is - Instagram, YouTube - Share with other influencers

Toby's report on fundraising:

- We should focus on small projects so we can see progress
- We need to tell our story, how we benefit the community
- We need the community to engage with us
- Identify a cow of the week and feature her

- Start with Sadika, the blind heifer
- Tap into Agri-tourism
- Include small details like using eggshells for the tomatoes
- There will be a visioning meeting on Feb 22
- We need a small packet with the history of the farm to what we are now
- We need more clarity – what we were vs what we want to be
- Community education is crucial

Tatum's report on the t-shirts:

- Order deadline to insure delivery by Christmas is Monday, Oct 25
- Donna will present order form to BOD, Jaime will forward to members
- Barb will provide envelopes to be left in lock box in farm store
- Checks should be made out to Silvano. He will put it on his card.

Why we chose the herbs we would want to be:

- Rosemary because it's medicinal and survives the winter
- Thyme because it loves me
- Basil – unexpected
- Lemonbalm – citrusy and bright
- Thyme – closer, closer time under and over
- Nettle – prickly but so beneficial, and the only prep that doesn't need an animal sheath

Closing: Oliver Wendell Holmes "It is Privilege of Wisdom to Listen."

Next meeting Dec 10th , 2019